

MECA



Midwest Educators of Color Association

Congratulations on choosing MECA- you've made the right step in your journey towards diversifying your staff! Find out below about the many ways to choose from to attract candidates to your open position(s):

1) ONLINE CAREER CENTER POSTINGS

Reach thousands of candidates by posting on our website and through our comprehensive applicant database.

Type of Service	Institutional Members	Non-Members
30 Day Job Posting	\$195	\$395
10 Day "Featured Employer" on Job Seeker Page + 30 Day Job Posting	\$395	\$795
30 Day Job Posting + View of MECA Applicants	\$595	\$1,195
QTY (5) 30 Day Job Postings	\$795	\$1,595
QTY (5) 30 Day Job Postings + View of MECA Applicants	\$1,195	\$2,395
Private Search- Receive the Top 5 applications that most closely match your selected criteria	\$1,595	\$3,195
MECA Executive Search Services	Call for Pricing	Call for Pricing

** Generic/Multiple Positions on Single Posting are not allowed, all jobs posted must be for a specific position.*

** All discounts shown above apply to Institutional Level Memberships, not Individual Memberships.*

** All Services selected must be used within one year of the original date of purchase.*

2) NEWSLETTER ADVERTISEMENTS

Advertise your organization/positions directly to our members who are all recipients of our quarterly newsletter.

Location/Size	Ad Size	Institutional Members	Non-Members
1/8 Page	3.5 x 2.5	\$225	\$450
1/4 Page	3.5 x5	\$325	\$650
1/2 Page	3.5 X 10	\$500	\$1,000
Full Page	8.5 x 11	\$750	\$1,500

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**Must Meet All Space & Materials Deadlines (Fall-Aug 4&18, Winter-Nov 3&17, Spring-Feb 2&16, Summer-May 4&18)*

3) SPONSORSHIPS

Organizational Logo Program Imprint & Appreciation of Support Announcements at MECA's Golden Apple Events \$1000

Highlight your Institution's Hyperlinked Logo on the "About Us" page as an Annual Supporter of MECA Initiatives \$3500

**Sponsorship opportunities are available to Institutional Members Only*

To advertise with us, please call MECA at (763) 350-9040 to secure appropriate forms and confirm desired dates. Note: All prices quoted are for educational & non-profit organizations, please contact MECA to secure a list of corporate prices.